

# CASE STUDY: AUSTRALIAN UNITY SPRINGBOARD

## WHAT WAS THE OBJECTIVE?

This project focused on supporting Australian Unity to move 1100 employees from their South Melbourne office into a custom - designed office in Spring Street. This relocation involved a move toward 'activity based working' and the adoption of more advanced technological solutions. It was also important to incorporate key change management messages to ensure team members were supported now and into the future.

## HOW DID WE DO IT?

With a tight timeframe, we worked quickly and collaboratively with the Australian Unity team to set up this project and identify key messages.

We then transformed these messages into learning assets to support the team moving into the new office. We developed videos (featuring their own employees as talent), designed and printed quick reference guides, and delivered 90 minute

presentations on key information about the new building and ways of working.

This workshop was slick, informative and encouraged the team to ask questions and share their experiences. The workshop covered operations, technology and emergency related information as well as strategies for managing change and transformation.

## HOW WAS IT INTEGRATED AND WHAT WERE THE RESULTS?

We delivered 16 x 90 minute presentations over a two week period to empower all employees to be part of this new way of working.

The workshops and supporting materials were well received and positive feedback came from several teams in the business. Australian Unity will follow up with their teams over the coming weeks to measure levels of engagement with their new ways of working.



